

Adam Donshik

Experienced creative with extensive knowledge across many platforms and an ability to adapt and deliver quickly and efficiently.

adam@littlemenroaring.com • 323 709 9341 • Charlotte, NC 28226

littlemenroaring.com • [linkedin.com/in/donshik](https://www.linkedin.com/in/donshik)

March 2018 - Present

Celerium - Cybersecurity Education & Information
Creative Director

Manage, control, and execute the visual brand while maintaining consistency of all elements used in webinars, commercials, print collateral, events collateral, and products. Work closely with the VP of Marketing and COO to create compelling and memorable content to support the company and to increase product revenue.

Dec. 2017 - Present

Little Men Roaring, LLC - Boutique Marketing Agency
Chief Creative Officer/Founder

Specializing in brand design, web design, print and web collateral, book layout, posters, etc. Servicing clients that include universities, start-ups, theatre companies, actors, therapists, public speakers, and writers.

April 2020 - February 2022

XcelABLE - Health & Wellness Company with Mobile App
Creative Director

Work hand-in-hand with the CEO to bring to market an innovative health and wellness app designed for employers to help keep their employees healthy & safe, while reducing worker comp claims. Responsible for implementing, from concept to completion, brand redesign, app design, website design and implementation, product video creation, voiceover recording, copywriting, and all digital & print collateral.

March 2018 - Nov. 2019

Security Token Academy - Digital Currency Education & Information
Senior Designer/Design Director

Guided the development of all brand-oriented material for print, video and web. Created all social media, print, event and web graphics while assuring brand integrity. Managed copywriters and designers in pursuit of the company's goals.

Feb 2015 - March 2019

PJ MEDIA - Online News & Opinion Site
Art Director

Efficiently led the design team to ensure projects met all deadlines. Hands-on in the creation of all social media, web, and print collateral as well as HTML & CSS coding of site pages. Managed copywriters and graphic designers to fulfill the marketing needs of the company.

May 2009 - Feb. 2015

Graphic Designer/Senior Interactive Designer

Collaborated with the Marketing and Creative Directors to promote the products and services of the company. Work responsibilities included: design of print and web collateral, creation and maintenance of all web pages (front and back end, CMS, email). Compiled and reported on statistical site data.

Additional

Adobe Creative Suite (Photoshop, Illustrator, Dreamweaver, XD, InDesign, Premiere, Audition) • HTML • CSS • Final Cut Pro • Microsoft Office (Word, Power Point, Excel) • Wordpress • Hubspot • Wix • SquareSpace • Mailchimp • Kajabi

Education

Shakespeare Theatre's Academy for Classical Acting at GWU
MFA, Classical Acting

Washington, DC

Carnegie Mellon University
BFA Acting, Psychology Minor

Pittsburgh, PA